



DelhiCourses.in

Education Has A New Trend

ADVANCED DIGITAL MARKETING

(MARKETING LEADERSHIP PROGRAMME)

Delhicourses.in is a premium institution in India which provides Advanced Digital Marketing Course for all Professionals, Job Seekers and Entrepreneurs.



Google
Partner

ABOUT US

WHO WE ARE?

Back in 2008, a question crossed our minds. What is the one thing the next generation of students and professionals would need the most?

Our first and only answer was skill-based learning. This became the founding reason behind the birth of Delhicourses.in, an institute dedicated to providing skill-based education at an affordable price. Our digital marketing course continues to be ranked at the top consistently for the last decade.

WHAT WE DO?

Since our inception, we have trained interested students, professionals, entrepreneurs, and seasoned business executives in Digital Marketing, Cyber Security, Share Market, and Cloud Computing. Our trainers have years of experience in professional life as well as teaching. A common thread we try to follow is maintaining the onus on practical learning.

OUR CORPORATE CLIENTS



OUR MISSION

Our mission is solely to make quality skill-based education at an affordable price.

25667+

TRAINEE

1200+

BATCHES

4.9/5

RATING

FROM THE DIRECTOR'S DESK



GAURAV HEERA

The way we work at DelhiCourses.in is by keeping the needs of the students first. Our organization is streamlined with professionals who understand the needs of the average student. This is in line with our central vision at Delhicourses.in.

In our time offering students courses in fields Digital Marketing, Cyber Security, Share Market, and Cloud Computing, we have had the privilege of training some truly gifted students who went on to make a name for themselves in their respective line of work. Looking back, we at DelhiCourses.in are filled with pride seeing our contribution has a big impact on the lives of students, professionals, and entrepreneurs who came to us at some point in their lives.

KAPIL HEERA

Skill-based learning is here to stay, and for the right reasons. More and more students are accepting the reality of picking up actionable knowledge which can be used in a practical situation. DelhiCourses.in wishes to usher a new era in education where practical learning is given as much emphasis as theoretical knowledge, if not more.

If a majority of companies changed their hiring approach to bring in only experienced professionals, where would freshers go? Through which process DelhiCourses.in ensures that new talent enters the industry when most companies are want to hire only experienced candidates.



STUDENTS TESTIMONIALS



I had always sought to learn new things about recent changes in marketing. After looking at a few institutes, I decided to join DelhiCourses.in. Needless to say, my choice was vindicated. With the guidance of an ever-patient trainer in the form of Kapil sir, I managed to gain incredible insights into the modern marketing game. I highly recommend DelhiCourses.in to one and all.

Shiv Kumar Sharma, Founder at Tap Media Productions Pvt Ltd



My interest in digital marketing arose when a friend suggested DelhiCourses.in to me. I joined the institute after having a great experience in the demo class. The level of knowledge and insight I received from Kapil sir during my time there is remarkable. I have nothing but gratitude for the institute and the people who run it.

Gaurav Kranti, Awarded Over 55 Certifications From Google



My main goal before joining DelhiCourses.in was to learn digital marketing to boost the growth of my own business. In the three-month course, Kapil sir helped me understand everything about the field. I learned about things like growth hacking and personal branding which helped me succeed in business and life.

Rahul Kashyap, Business Owner

STUDENTS TESTIMONIALS



I joined DelhiCourses.in at a time when I was clueless about marketing in general. The institute was recommended to me by a friend who had only good things to say about the place. Right from the first class, our trainer Mr. Kapil Heera was welcoming and patient. His tips of topics like brand marketing and social media were a big reason.

Akansha Rawat, Student



As an entrepreneur, I knew I had to learn digital marketing in order to improve my odds of success. I chose DelhiCourses.in as I was told to do so by a friend who went there. I still thank that friend because DelhiCourses.in helped me gain a completely new perspective on marketing in general.

Vishal Verma, Entrepreneur



My aim in life was to establish a stable career and I knew I had to become great at one particular skill. I had an aptitude for marketing and decided to opt for a digital marketing course. After researching for some time, I chose DelhiCourses.in. With the help of Kapil sir, I learned how skills in marketing can be gamed to create a solid career path.

Charu Arora

ARE YOU INTERESTED IN LEARNING DIGITAL MARKETING?

ARE YOU INTERESTED IN JOINING A DIGITAL MARKETING INSTITUTE?

- There are many institutes you can learn digital marketing from.
- What is so special about DelhiCourses.in?
- DelhiCourses.in is the original digital marketing institute.
- Don't believe us?
- Next time you walk down the street and find a digital marketing institute, go inside and meet the founder or trainers teaching there.
- There is a good probability they were once students at DelhiCourses.in.
- Yes.

MORE THAN TEN INSTITUTES IN DELHI WERE STARTED BY STUDENTS WHO WERE TRAINED BY KAPIL HEERA AT DELHICOURSES.IN.

- This is our legacy.
- We don't just make students. We make professionals who expand the industry.
- We are not just another institute. We are the original institute.
- So, if you want to learn digital marketing, why not come to the original institute?
- Why not start learning digital marketing at DelhiCourses.in?

THINKING ABOUT THE QUALITY OF
DELHICOURSES.IN

“

Delhi Courses.in
IS THE INSTITUTE
WHERE LEADERS OF
TODAY BEGAN
THEIR JOURNEY AS
Beginners.

”

LEARN FROM ~~EXPERT~~ ENTREPRENEUR



Kapil Heera is the industry's most sought after digital marketing trainer and consultant. He was worked with top brands like Zee News and Ambience Mall while also playing a role in educating and training thousands of student in digital marketing.

He started his career as a young SEO executive at the age of seventeen. Kapil has since then carefully expanded and grown his knowledge on digital marketing and become a leading expert in the field.

KAPIL HEERA

Co-Founder - Delhicourses.in

SOME HIGHLIGHTS OF KAPIL HEERA'S CAREER

Kapil Heera is a highly-regarded name in digital marketing. These are some highlights of his career.

- Founded DelhiCourses.in, a top digital marketing institute
- Served as educator and trainer since 2012
- Trained over lakhs of students around world
- Writer of 2 Books

AS SEEN ON

Forbes

YOURSTORY

hindustan**times**

ZEENEWS

ADVANCE DIGITAL MARKETING COURSE CONTENT

15 TOPICS , 60 MODULES , 100 + PLATFORM

PHASE 01 - PLATFORM CREATION

- Web Designing (Wordpress, CMS, etc)
- Graphic Designing
- Content Writing
- Video Creation

PHASE 02 - MARKETING

- Promotion on Search Engines
- Promotion on Social Media
- Promotion on Email
- Promotion on Mobile
- Funnel Creation and Re-marketing
- Growth hacking
- Influence marketing
- Pericopes marketing
- ORM
- Analytics

ADVANCE DIGITAL MARKETING COURSE CONTENT

15 TOPICS , 60 MODULES , 100 + PLATFORM

PHASE 03 - CAREER OPPORTUNITIES

- Job
- Business
- Blogging (Google Adsense & Affiliate)
- Vlogging (Google Adsense & Affiliate)
- Freelancer



CERTIFICATIONS? WE WILL GET YOU THERE!

We understand why certifications are important in digital marketing.

At DelhiCourses.in, we train students to get top certifications from renowned and trusted authorities like Google, Hubspot, and Facebook.



12 GOOGLE CERTIFICATIONS



02 BING CERTIFICATIONS



03 HUBSPOT CERTIFICATIONS



DELHICOURSES.IN CERTIFICATIONS

*T & C APPLY

REAL-TIME TRAINING WITH 200+ TOOLS

As a student at DelhiCourses.in, you will get access to premium tools that are available at an expensive price in the market.

Some of the premium tools you will be provided as a student at DelhiCourses.in are-



*T & C APPLY

PLACEMENTS

The true test of the quality of a course is whether it is accepted by the industry. Since the time DelhiCourses.in was founded in 2008, we have managed to get 100% of our students placed at top companies.

Some of our placement partners have been listed below-



• • • • **& More** • • • •

WHY SHOULD YOU JOIN DELHICOURSES.IN

YOU CAN JUDGE THE QUALITY OF DELHICOURSES.IN BASED ON THESE TWO POINTS



01

More than ten digital marketing institutes in Delhi NCR have DelhiCourses.in alumni as trainers

02

Other institutes teach you how to make money online. We will actually make you earn money online during the course.

AFTER LEARNING DIGITAL MARKETING, YOU CAN BECOME...

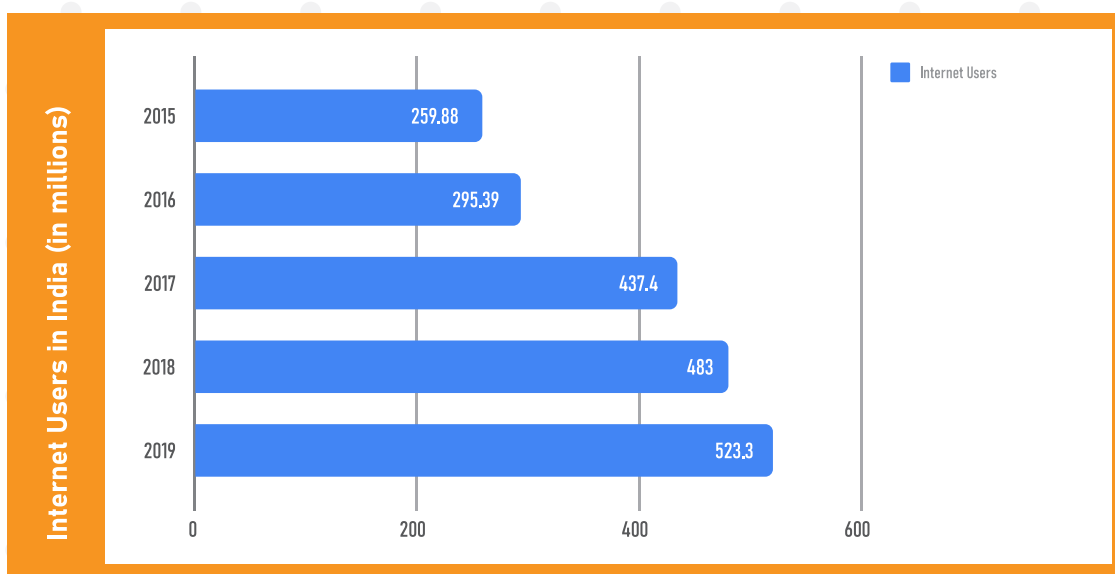
After learning digital marketing from DelhiCourses.in, many doors will open for you. Some of them have been listed below -



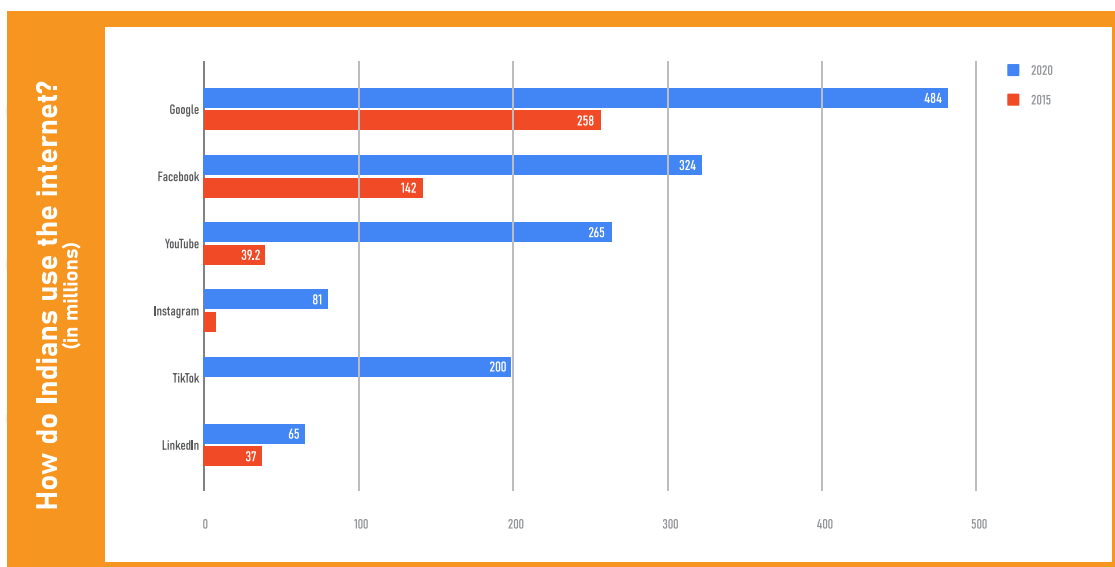
YOU HAVE TO FOCUS ON DIGITAL MARKETING BECAUSE...

You HAVE to focus on digital marketing. Why? Because time is running out and this chance won't come back again. Look at points below

Internet Users in India Have Grown Since 2015



Internet Users in India Have Grown Since 2015



STILL CONFUSED ABOUT DIGITAL MARKETING?

THESE POINTS MIGHT HELP YOU MAKE UP YOUR MIND-

- Every company, from the smallest startup to the largest brand, needs digital marketers today
- Out of almost 10,000 tech startups in India, only 31 are unicorns. Why? The best startup companies like Flipkart, Swiggy, and more have focused on digital marketing for outreach
- Even political parties use digital marketing. The NDA government led by BJP came into power by becoming the first party to make use of digital marketing. BJP spent a total of 25 crores in the 2014 campaign. Other parties like AAP and Congress have also begun hiring digital marketers
- All the YouTubers and Instagram celebrities you see every day found success by learning digital marketing
- Unlike other courses like MBA and B. Tech which take 2-4 years to finish, you can learn digital marketing within a few months

13 REASONS WHY DELHICOURSES.IN?

BY THE END OF THE COURSE, YOU WILL BE READY TO ENTER THE DIGITAL MARKETING FIELD AS A PROFESSIONAL. AT DELHICOURSES.IN, WE WILL BE DELIVERING

- Covering 60 Modules
- In-depth Training for 17 Industry-Recognized Certifications
- Practical Training with Live Projects with Industry Experts
- Real-time training with 200+ Tools
- Free E-book worth \$29
- 100% Placement Support
- Affordable Fee for Life-changing Education
- 100+ Case Studies
- Free LMS with Lifetime Access
- Continuous Assessment with Assignments
- In-Class Quiz for Consistent Evaluation
- Access to 150+ Videos
- Learning with India's Leading Marketing Expert – Kapil Heera